

# Kameron Gray

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## Professional Summary

Client-focus sports and recreational services professional with success in a dynamic and diverse environments. I am eager to leverage my educational background and honed business skills, including leadership, teamwork, and goal setting, to drive success within your organization.

## Professional Experience

**Sales and Marketing Intern** August 2023 - November 2023 TriHealth Fitness & Health Pavilion  
Cincinnati, Ohio

- Collaborate with Marketing Manager, contributing to print and online campaigns.
- Coordinate comprehensive research on competitors and target consumers.

**Recreation Specialist** August 2022 - Current Cincinnati Recreation Commission | Cincinnati, Ohio

- Develop, coordinate, and execute recreation programs, events, and activities.
- Evaluated the effectiveness of recreational activities to ensure community satisfaction and engagement.

**Sales Associate March 2021** - Current Champs Sports | Cincinnati, Ohio

- Provide exceptional in-store experiences by identifying and offering solutions aligned with customer needs.
- Consistently surpassed sales targets through effective product knowledge and customer engagement.

**YMCA Camp Counselor** May 2019 - August 2019 Powell Crosby | Cincinnati, Ohio

- Ensured the safety and welfare of campers while providing an enriching and educational experience.
- Planned, implemented, and led wellness-focused activities for campers.

**Substitute Teacher** February 2019 - March 2020 Hamilton County ESC | Cincinnati, Ohio

- Instruct and manage classrooms, ensuring students' understanding of subject matter, ensuring academic success.

**Fitness Manager Intern:** May 2018 - August 2018 Springdale Recreation Center | Cincinnati, Ohio

- Facilitate exercise classes and promote youth programs to residents.
- Attended Health Department Meetings, managing facility operations, including opening and closing.

**Assistant Camp Director** June 2017 - June 2019 Preston Brown Foundation NFL Youth | Cincinnati, Ohio

- Handle pre-event marketing and vendor procurement.
- Lead youth through camp drills and activities, promoting physical fitness and teamwork.

Volunteer January 2016 - January 2018: Big Ten Football, Women's Basketball Championship, Indianapolis, Ind.

Volunteer January 2016 - January 2018 Indiana State University Track and Field | Terre Haute, Ind.

## Skills

Marketing | Sales | Social Media | Program Development and Coordination | Customer Service | Event Planning  
Facility Management | Time Management | Research and Analytical Skills | Problem Solving | Microsoft

## Education

**Master of Business Administration (MBA) Concentration in Sports Management** December 2023 Tiffin University, Tiffin, Ohio.

**Bachelor of Science (BS) - Sports Management** December 2018 Indiana State, Terre Haute, Indiana